

TESSA JONSON

// CREATING, STRETCHING, SHARING,
EATING, SHREDDING, AND BREATHING IN
THE SPECTACULAR GUNNISON VALLEY

CONTACT

email //
tessajonson@gmail.com

website //
tessajonsondesign.com

phone //
608 387 9631

address //
PO Box 2453
Crested Butte, Co
81224

SKILLS

Adobe Creative Suite
Photoshop, Illustrator, and InDesign

Social Media
Facebook, Instagram, Twitter, Pinterest, YouTube,
and so on

Digital Marketing
Wordpress, HootSuite, Google Analytics, and
various management platforms

Microsoft Office
Word, Excel, and PowerPoint

Languages
Competent German and novice Korean speaker

EMPLOYMENT

2010 - PRESENT

FREELANCE DESIGNER

Various businesses // multiple locations in the UK and US
Continually developing outstanding communication and multi-
tasking skills, expanding on Adobe program proficiencies, and
becoming a more flexible, resourceful, and independent designer

2014 - PRESENT

MANAGER // MARKETING LEAD

First Ascent Coffee Roasters // Crested Butte, Colorado
Helped set up the business and continued managing it by organizing
the POS system, training 10+ baristas, and establishing the brand
through social media, print advertisements, and in-house documents

2013

CAFE COOK // HEAD BARISTA

The FoodStory Café // Aberdeen, Scotland
Became a more versatile cook while discovering how to bring
exceptional drinks to the area, which included being highly
knowledgeable about coffee, tea, and their brewing techniques

2012-13

SHOP MANAGER // SOCIAL MEDIA DIRECTOR

Formartine's Visitor Centre // Tarves, Scotland
Learned to oversee a team, place and check product orders, and
develop the drinks menu while providing expert customer service

2011-12

ENGLISH TEACHER

Sangwon Lina Kindergarten // Jeonju, South Korea
Enhanced creative problem solving and communication skills while
learning Korean

VOLUNTARY

2010

ORIENTATION LEADER

Welcome Week // Minneapolis, USA
Attended over 100 hours of leadership training and
perfected the ability to work efficiently and effectively
under pressure with ambiguous directions

2009

NETWORK COORDINATOR

Greenpeace // Chicago, USA
Learned to speak openly and interact positively with
strangers and refined organisational skills

EDUCATION

2011

MASTERS IN DESIGN COMMUNICATION AND BRANDING

University of Ulster //
Londonderry, Northern Ireland
Coursework - branding and identity, web
design, social media marketing

2010

BACHELORS IN GRAPHIC DESIGN

University of Minnesota //
Minneapolis, USA
Coursework - art history, typography,
photography, color theory, drawing and
illustration, print making, page layout

DISTINCTIONS

2013

Completed Rouxbe cooking course

2012

Served a Beverage Standards
Association (BSA) Award winning
cappuccino

2012

Completed full barista training course
Included extraction calculations, milk
texturing, drink presentation, and machine
maintenance

2006-10

Member of the academic excellence
Dean's List // University of Minnesota